

# fashion calendar

## MARCH 22, 2004

ruth finley, *publisher*

### JANUARY

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### JUNE

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### SEPTEMBER

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153 east 87th street • new york, ny 10128  
(212) 289-0420 • fax (212) 289-5917

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NEW YEAR'S DAY  
Thursday, January 1

MARTIN LUTHER KING JR'S.  
BIRTHDAY  
Monday, January 19

PRESIDENT'S DAY  
Monday, February 16

ASH WEDNESDAY  
Wednesday, February 25

ST. PATRICK'S DAY  
Wednesday, March 17

PASSOVER  
Tuesday, April 6-13

GOOD FRIDAY  
Friday, April 9

EASTER  
Sunday, April 11

MOTHER'S DAY  
Sunday, May 9

MEMORIAL DAY  
Monday, May 31

FATHER'S DAY  
Sunday, June 20

INDEPENDENCE DAY  
Sunday, July 4

LABOR DAY  
Monday, September 6

ROSH HASHONAH  
Thursday, September 16

YOM KIPPUR  
Saturday, September 25

COLUMBUS DAY  
Monday, October 11

ELECTION DAY  
Tuesday, November 2

VETERANS DAY  
Thursday, November 11

THANKSGIVING DAY  
Thursday, November 25

CHRISTMAS  
Saturday, December 25

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NEW YEAR'S DAY  
Saturday, January 1

MARTIN LUTHER KING JR'S.  
BIRTHDAY  
Monday, January 17

ASH WEDNESDAY  
Wednesday, February 9

PRESIDENT'S DAY  
Monday, February 21

ST. PATRICK'S DAY  
Thursday, March 17

GOOD FRIDAY  
Friday, March 25

EASTER  
Sunday, March 27

PASSOVER  
Sunday, April 24 through  
Sunday, May 1

MOTHER'S DAY  
Sunday, May 8

MEMORIAL DAY  
Monday, May 30

FATHER'S DAY  
Sunday, June 19

INDEPENDENCE DAY  
Monday, July 4

LABOR DAY  
Monday, September 5

ROSH HASHONAH  
Tuesday, October 4

COLUMBUS DAY  
Monday, October 10

YOM KIPPUR  
Thursday, October 13

VETERANS DAY  
Monday, October 24

ELECTION DAY  
Tuesday, November 8

THANKSGIVING DAY  
Thursday, November 24

CHRISTMAS  
Sunday, December 25

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Fall I: 1/5-16

Fall II: 2/2-20

Holiday: 3/22 -4/2

Resort: 6/7-18

Spring I: 8/2-13

Spring II: 9/7-24

Summer/Transition:

10/25-11/5

# Mercedes-Benz Fashion Week

at SMASHBOX STUDIOS

## FALL 2004 COLLECTIONS SCHEDULE

	<b>MONDAY</b> March 29 <sup>th</sup>	<b>TUESDAY</b> March 30 <sup>th</sup>	<b>WEDNESDAY</b> March 31 <sup>st</sup>	<b>THURSDAY</b> April 1 <sup>st</sup>	<b>FRIDAY</b> April 2 <sup>nd</sup>
11:00AM				<b>MARTINMARTIN</b> Stage One	
NOON	<b>LLOYD KLEIN</b> The Main Tent	<b>KARANINA</b> The Lightbox	<b>MONAH LI</b> The Lightbox	<b>SINGLE</b> The Lightbox	
1:00PM		<b>MASON by MICHELLE MASON</b> The Main Tent	<b>SUE WONG</b> The Main Tent	<b>JOHN SAKALIS</b> The Main Tent	
2:00PM	<b>RACHEL PALLY</b> Stage One				
3:00PM	<b>COCO KLIKS</b> The Lightbox	<b>SAMORA</b> Stage One	<b>NAQADA</b> Stage One	<b>EDITTE KESHISHYAN</b> Stage One	<b>EDUARDO LUCERO</b> Stage One
4:00PM	<b>2 B FREE</b> The Main Tent	<b>TOMER</b> The Lightbox	<b>HEIKE JARICK</b> The Lightbox	<b>DANANG</b> The Lightbox	<b>OLIGO TISSEW FOR OLIVER TWIST</b> The Lightbox
5:00PM		<b>RAMI KASHOU</b> The Main Tent	<b>SHERI BODELL</b> The Main Tent	<b>COREY LYNN CALTER</b> The Main Tent	<b>SUSANA MERCEDES</b> The Main Tent
6:00PM			<b>TRINA TURK</b> 8008 W. Thrid St.		
7:00PM	<b>MARIA BIANCO NERO</b> The Lightbox	<b>CUSTO BARCELONA</b> Stage One	<b>LORDS</b> Stage One	<b>TYLER</b> Stage One	<b>ENYCE / LADY ENYCE</b> Stage One
8:00PM	<b>PETRO ZILLIA</b> The Main Tent	<b>PEGAH ANVARIAN</b> The Lightbox	<b>DAVIES</b> The Lightbox	<b>SHAY TODD</b> The Lightbox	<b>SANCTUARY</b> The Lightbox
9:00PM	<b>GEN ART</b> 10950 Washington Blvd.	<b>JENNI KAYNE</b> The Main Tent	<b>FRANKIE B</b> The Main Tent	<b>JOE'S JEANS</b> The Main Tent	<b>LOUIS VERDAD</b> The Main Tent
10:00PM		<b>IN TOUCH / JUDITH RIPKA PARTY</b> VIP Room		<b>INNOVO PARTY</b> Main Lobby	
				<b>HEATHERETTE</b> 9599 Jefferson Blvd.	

The Main Tent, Stage One and The Lightbox are located at Smashbox Studios, 8549 Higuera, Street, Culver City, CA 90232  
 Mercedes-Benz Fashion Week at Smashbox Studios is sponsored by Mercedes-Benz, American Express, Redken, Smashbox Cosmetics, Evian, Silhouette, Judith Ripka, Cotton Inc., Mondrian, Asia de Cuba, Blue Fish Concierge, Zink Magazine and In Touch Weekly

## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, MARCH 15 & 22, 2004

UNLESS OTHERWISE NOTED, ALL AREA CODES ARE 212

### **SPRING SHOWS – NEW YORK, 9/8-15; LONDON, 9/18-22; MILAN, 9/26-10/4; PARIS, 10/6-13**

- |  |   |                              |   |
|--|---|------------------------------|---|
| March 16                                 | CATHY HARDWICK (Fall Accessories) 498 Seventh, 24 <sup>th</sup> fl Buyers: Raya Eid, 268-3774 x 10; Press: Judy Hummel x 12,  |                              |   |
| March 16                                 | PATRICIA UNDERWOOD (Early Fall) 498 Seventh, 24 <sup>th</sup> fl Buyers: Raya Eid, 268-3774 x 10; Press: Judy Hummel x 12,  |                              |   |
| March 17                                 | PETER LANGNER (Couture Eveningwear) (Fall/Winter) 108 W 39 <sup>th</sup> , Ste 1120 997-0035; stefano@peterlangner.com  |                              |   |
| March 20                                 | <u>MIAMI BEACH</u> : GEN ART FRESH FACES IN FASHION. 7PM, Reception, 8PM, Show featuring: Lost Art, binetti, Keanan Duffty, Julian Chang, Krelwear and LemonTwist. At Raleigh Hotel, 1775 Collins Avenue. By inv; 305-695-8200.           |                              |   |
| Monday<br>March 22<br>9:00-5:00 P.M.     | BEAUTY PRESS: PRODUCT LAUNCH  | ALMAY                        | PLACE TO BE<br>ANNOUNCED                                |
| March 22                                 | CHRIS KOLE-CRISADA (Fall II) Signum Int'l: 501 Seventh  | Suite 202                    | 869-1122  |
| March 22                                 | <u>PARIS</u> : EUROPEAN FIFI – FRANCE. Cocktail Reception. (Blk Tie), At Hotel de Ville. By invitation. Contact: Michele Meyer, 011-331-47-229-286. Fax: 011-331-47-226-030 or Valerie Jardat, 011-331-4110-2505. Fax: 011-331-4110-2507. |                              |   |
| Tuesday<br>March 23-24<br>9:00-5:00 P.M. | PRESENTATION OF FALL/WINTER<br>HANDBAGS & LEATHER ACCESSORIES   | PERLINA                      | 10 WEST 33 <sup>RD</sup> STREET<br>SUITE 210            |
|  | Daily, 3/23-3/24. By appointment. Contact: Jodi Lin PR, 604-9717 or info@jodilinpr.com  |                              |   |
| Wednesday<br>March 24<br>9:30 A.M.       | FALL 2004 NY/LONDON DESIGNER<br>READY-TO-WEAR COLLECTIONS   | DONEGER CREATIVE<br>SERVICES | 463 SEVENTH AVENUE<br>3RD FLOOR                         |
|  | Also, 11:30 AM. Presentation of Women's Fall by Chris Gilbert. Tkts: \$50. RSVP: 560-3736.  |                              |   |
| Wednesday<br>March 24<br>9:30-10:30 A.M. | SCIENTIFIC SYMPOSIUM &<br>NEW PRODUCT LAUNCH  | NU SKIN                      | THE COMMON GROUND<br>55 WEST 16 <sup>TH</sup> STREET    |
|  | Again, 12:30-1:30 P.M. By invitation. Contact: Carlene Pruitt, 973-635-4672.  |                              |   |
| Wednesday<br>March 24<br>10:00-5:00 P.M. | BEAUTY PRESS DAY  | ALES GROUP, USA              | LEVER HOUSE<br>390 PARK AVENUE (53 <sup>RD</sup> ST)    |
|  | Phyto, Parfums Caron, Lierac Paris, Kydra Color. By appt. Contact: Jenna Handle, 265-5391 or jhandle@alesgroup.com  |                              |   |
| Wednesday<br>March 24<br>5:30-7:30 P.M.  | "DESIGNERS TO WATCH: YOUNG<br>TALENT IN TODAY'S DESIGN WORLD"   | FASHION GROUP, INT'L         | 8 WEST 40 <sup>TH</sup> STREET<br>7 <sup>TH</sup> FLOOR |
|  | Moderator: Christina Ha, Metro TV/Full Frontal Fashion. Tickets: \$30, members in advance/\$35 at door; \$45, non-members in advance/\$50 at door. Contact: 302-5511.   |                              |   |
| Wednesday<br>March 24<br>7:00-10:00 P.M. | 5 <sup>TH</sup> ANNUAL PARTY CELEBRATING<br>YM/MTV ISSUE  | YM; MTV                      | PLACE TO BE<br>ANNOUNCED                                |
|  | Special guests and live musical performances by Michelle Branch and Rooney. By inv.; Jennifer Cohen, 646-758-0444.  |                              |   |

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 24 9:00-Midnight	5 <sup>TH</sup> ANNIVERSARY CELEBRATION By invitation. Contact: Rena Fischler, 226-6454 x 10 or rena@nylonmag.com	NYLON MAGAZINE	MARQUEE 289 10 <sup>TH</sup> AVENUE (26 <sup>TH</sup> /27 <sup>TH</sup> ST)
March 24-26	<u>CERNOBBIO</u> : IDEACOMO (Women's Apparel Textiles) 011-39-03184831; Fax: 39-031340022; www.ideacomo.com		
Thursday March 25 9:00-6:00 P.M.	FALL 2004 LAUNCH By appointment. Contact: Alexandra Fisher, Loving + Company, 213-3504. (Fax: 213-4790).	LONDON FOG	HUDSON STUDIOS – 13 <sup>TH</sup> FL. 601 WEST 26 <sup>TH</sup> ST (11 <sup>TH</sup> AVE)
Thursday March 25 9:30 A.M.	SPRING 2005 COLOR, EURO RETAIL & FABRIC DIRECTION Also, 11:30 AM. Presentation by Pat Tunskey. Tkts: \$50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Thursday March 25 9:30-12:30 P.M.	PRESS DAY: FALL/WINTER 2004 MEN'S & WOMEN'S COLLECTIONS Breakfast. By invitation. RSVP: Katie Weinberg Schumacher, 548-9730 or katie.schumacher@agnesb.net	AGNÈS B	79 GREENE STREET 2 <sup>ND</sup> FL. (SPRING/BROOME)
Thursday March 25 12:30 P.M.	75 <sup>TH</sup> ANNIVERSARY LUNCHEON By invitation. Contact: 646-234-6301 or irishlinenrsvp@yahoo.com	IRISH LINEN GUILD	ELEVEN MADISON PARK 11 MADISON AVENUE
Thursday March 25 6:30-8:30 P.M.	ALEXANDER LEBERMAN NO REGRETS PREVIEW By invitation. Contact: 935-1558 x 178.	COACH	AMERINGER & YOHE FINE ART 20 WEST 57 <sup>TH</sup> STREET
Thursday March 25 6:30-9:30 P.M.	ITALIAN EYEWEAR FASHION SHOW Co-organized by the Italian Eyewear Manufacturers. By invitation. Contact: Josephine Seidita, 848-0314.	ITALIAN TRADE COMMISSION	SURROGATE'S COURT BLDG 31 CHAMBERS STREET
Thursday March 25 8:00-11:00 P.M.	"THE TRENCH TREND" A NIGHT OF SPRING/SUMMER FASHIONS By Michael Kors, Valentino et al. Tkts: \$75; \$100 at door. Contact: Eileen Freilich, 397-3700. Press: CMPR, 334-4633.	AMERICAN FRIENDS OF MIGDAL OHR'S YOUNG LEADERSHIP	THE SOCIAL CLUB 14 EAST 27 <sup>TH</sup> ST. (5 <sup>TH</sup> AVE)
Thursday March 25 10:00 P.M.	"THE MARRIAGE OF FASHION AND ROCK N' ROLL" Cocktails. Show, 11PM. Rock N'Roll inspired fashion and the live music of rock band, "Carrie Braddock". By invitation. RSVP: Cleghorn Productions, 944-9477 or info@designerloftnyc.com	MANALÉ & DESIGNER LOFT	CROWBAR 548 WEST 28 <sup>TH</sup> ST. (10 <sup>TH</sup> /11 <sup>TH</sup> AVE)
March 25-27	NEW YORK GIFT CASH & CARRY SHOW (Launch) Javits Convention Center. Contact: George Little Management, 914-421-3200 or www.nyigfcom		
March 25-Apr. 1	<u>HAWAII</u> : WorldAsia presents Xentopia, a celebration in Honolulu to launch WorldAsia TV, a new nat'l cable network. Model search & "Elements of Style" fashion show w/leading designers. Info: Quinto +Co., 965-1146 (Fax: 965-1147).		
March 25-26	<u>FLORENCE</u> : MODA PELLE BY PITTI IMMAGINE (Leather Skins). Contact: Sally Fischer PR, 246-2977.		
March 25-27	<u>SHANGHAI</u> : DESSOUS CHINA (Lingerie) 011- 86-2182786838 or dc@igedo.com.cn		
March 26-28	VISION EXPO (Eyewear) at Javits Convention Ctr. Contact: 1-800-811-7151 or 972-620-3040.		
March 26-29	THE NEW YORK HOME TEXTILE SHOW. Javits Convention Center. Contact; 800-272-7469. (Fax: 914-948-6180).		
March 26-29	EX-TRACTS (Personal Care, Aromatherapy, Hair/Bath/Body Products etc) Contact: 800-272-7469. (Fax: 914-948-6180).		
March 26-28	<u>MADRID</u> : IBERPIEL/MARROQUINERIA (Fur/Leathergoods) 011-34-91-722-51-80; Fax: 34-1-722-58-01;www.efema.es		
March 27-29	<u>DALLAS</u> : WOMEN'S & CHILDREN'S MARKET. Contact: 214-655-6100.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 27-29	<u>LOS ANGELES</u> : GIFT & HOME MARKET Contact: 213-630-1703 or 800-272-Show		
March 27-29	<u>MIAMI</u> : FLORIDA FASHION FOCUS. Contact: 305-718-4320 or 888-249-1377.		
March 27-31	<u>MOSCOW</u> : FASHION WEEK at Gostinny Dvor. Contact: Irina Sanygina, 011 7-095-298-0842 or fashion_week@bk.ru		
March 28-30	<u>CHICAGO</u> : BRIDAL MARKET Contact: 800-677-6278		
March 29	SIGNUM INTERNATIONAL (Cocktail/Evening Collections- Fall II/Holiday) 501 Seventh Suite 202 869-1122 (Chris Kole Couture, Crisada by Chris Kole, Andre Raphael, Marcelane-London (Bridge/Evening separates & dresses)		
March 29-Apr. 2	<u>LOS ANGELES</u> : MERCEDES-BENZ FASHION WEEK AT SAMSHBOX STUDIOS (Runway Shows) Contact: <a href="http://www.mbshowsla.com">www.mbshowsla.com</a> (See First Page)		
March 29	<u>LOS ANGELES</u> : GEN ART L.A. "THE NEW GARDE", 8:00PM-11:30PM. Installations/Cocktail Party featuring 3 designers. At Ten9Fifty Studios. By inv. Contact: 310-360-0141.		
March 29-Apr. 2	<u>DALLAS</u> : BRIDAL FASHION FAIR. Contact: 214-655-6100.		
March 29	<u>LONDON</u> : EUROPEAN FIFI – ENGLAND. Cocktail Reception/Dinner. (Blk Tie), At Dorchester Hotel. By invitation. Contact: Janine Roxborough-Bunce, 011-44-207-408-4415. Fax: 011-44-207-408-4431.		
March 30	<u>LOS ANGELES</u> : TOMER PRESENTATION OF FALL MEN'S COLLECTION, 4:00 P.M., at Mercedes-Benz Fashion Week Smashbox Studios. By invitation. Contact: EM Productions, email: henri@emprds.com		
March 30-Apr. 10	<u>TOKYO</u> : FALL/WINTER COLLECTIONS (3/30-4/10). By invitation. For info: CFD Tokyo, fax: 81-33498-5973 or <a href="mailto:cfdtokyo@cfd.or.jp">cfdtokyo@cfd.or.jp</a> For tkts, contact member showrooms listed on <a href="http://www.cfd.or.jp">www.cfd.or.jp</a> (Schedule upon request, 289-0420).		
Wednesday March 31-Apr. 1 9:30-5:00 P.M.	PRESS DAYS: FALL 2004 COLLECTION Daily 3/31-4/1. By appointment. Contact: AndosciaMoss Communicaions, 475-0330.	TANNER KROLLE	CHAMBERS HOTEL 15 WEST 56 <sup>TH</sup> STREET
Wednesday March 31-Apr. 1 9:30-6:30 P.M.	LAUNCH PRESENTATION OF LUXURY WATCH COLLECTION Daily, 3/31-4/1. Cocktails & hors d'oeuvres. By appt; Tara Goldman, Rydan Group, 917-981-4894; <a href="mailto:tara@rydangroup.com">tara@rydangroup.com</a>	HAIMOV & CO.S RIMTECH	MARITIME HOTEL – PENTHOUSE 363 W 16 <sup>TH</sup> ST-12 <sup>TH</sup> FL (8 <sup>TH</sup> /9 <sup>TH</sup> AVE)
Wednesday March 31 11:30 A.M.	MENSWEAR DIVISION LUNCHEON & AWARD CEREMONY Cocktails. Lunch & program, Noon. Honorees: Les Steiger, Macy's East; Jeff Weintraub, George Weintraub & Sons, Inc.; Tom Ott, Saks Fifth Avenue. By invitation. Tickets: \$350. Contact: Marcy Fink, 836-1448; <a href="mailto:finkm@ujafedny.org">finkm@ujafedny.org</a>	UJA FEDERATION	HOTEL PIERRE FIFTH AVENUE & 61 <sup>ST</sup> STREET
Wednesday March 31 6:30-8:30 P.M.	EVENT PLANNERS' RESOURCE SHOWCASE "Expand your senses with new tastes, scents and sounds" By inv. RSVP: 967-1251 x 133 or <a href="mailto:events@sparkplugpr.com">events@sparkplugpr.com</a>	SPARKPLUG PR	CIELO - 18 LITTLE WEST 12 <sup>TH</sup> ST. (WASHINGTON/9 <sup>TH</sup> AVENUE)
March 31-Apr. 4	<u>LOS ANGELES</u> : WOMEN'S & CHILDREN'S MARKET (Summer 2003) Contact: 1-800 Cal Mart x 3697.		
March 31-Apr. 1	<u>CERNOBBIO</u> : FILO (Spun yarns for weaving/clothing) Contact: 011-39015-404032 or <a href="http://www.filo.com">www.filo.com</a>		
Thursday April 1 7:00 P.M.	29 <sup>TH</sup> ANNUAL MILLION DOLLAR BEAUTY BALL Reception. 8PM, Dinner & Dancing. Honorees: Bobbi Brown, Bobbi Brown Cosmetics; Dale Crichton, Nordstrom. Tkts: \$1,200; Jennifer Rosenblatt, 353-8168 or <a href="mailto:jrosenblatt@marchofdimes.com">jrosenblatt@marchofdimes.com</a> Press: Ghana Wilson, 353-8365	MARCH OF DIMES	WALDORF-ASTORIA GRAND BALLROOM
Thursday April 1 7:30 P.M.	SPRING DANCE Sponsored by Valentino. By invitation. Contact: Susan Magazine, 294-3577.	NEW YORKERS FOR CHILDREN	MANDARIN ORIENTAL HOTEL 80 COLUMBUS CIRCLE - BALLRM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 1	LOS ANGELES: REBECCA MINKOFF SHOWING OF FALL COLLECTION, 7PM, Gottfried Helnwein Gallery, 811 Traction Ave. Party, 10-2AM, Spider Club, 1735 North Vine, Hollywood. By inv. RSVP: 212 334-6489 rsvp@sirenpr.com		
April. 1-4	<u>LOS ANGELES</u> : DESIGNERS & AGENTS (Fall) RTW/Access. At 127 E 9 <sup>th</sup> St., 3 <sup>rd</sup> fl & 860 So. Los Angeles St., 2 <sup>nd</sup> & 11 <sup>th</sup> fl. Hrs: 9-6PM. Contact: 302-9575. Fax: 302-9576; <a href="mailto:da@designersandagents.com">da@designersandagents.com</a> Press: Company Agenda, 358-9516.		
April 2	<u>BOLOGNA</u> : EUROPEAN FIFI – ITALY. Cocktail Reception (Evening Attire). Palazzo Re Enzo. Accademia del Profumo Awards at Cosmoprof. By inv. Contact: Laura Zaccagnini or Dr. Florio Terenzi, 011-390-2-796-606. Fax: 390-2-795-036		
Sunday April 4 11:00-2:00 P.M.	STRAW HAT MONTH CELEBRATION	HEADWEAR INFORMATION BUREAU	TAVERN ON THE GREEN 67 <sup>TH</sup> ST. & CENTRAL PARK WEST
	A showing by leading milliners from U.S., Russia, London, Canada. For information, contact: Casey Bush, 627-8333.		
Sunday April 4 -18	30TH ANNUAL FLOWER SHOW: "WATER.COLOR."	MACY*S HERALD SQUARE	MACY*S HERALD SQUARE B'WAY & 34TH STREET
	30,000 varieties of plants & flowers. Begins 11AM, 4/4. Events include: "Macy's Petacular," a pet bonnet competition on 4/4, 10-2PM, fashion shows, cooking demos & celebrity appearances. For Info: 494-4495. (Closed Easter Sunday, 4/11)		
April 4	DAYLIGHT SAVING TIME BEGINS (Sunday) -- Move clocks ahead one hour		
April 5	PASSOVER (Begins at sunset, Monday) -- (April 6-13)		
Monday April 5-7 10:00-4:00 P.M.	PRESS PREVIEW: FALL 2004 COLLECTION	MEXX	PLACE TO BE ANNOUNCED
	Daily, 4/5-4/7. By appointment. Contact: HQ PR, 221-6868.		
Monday April 5-6 9:00-5:00 P.M.	FALL/WINTER PRESS PREVIEW: MEN'S SHOES & ACCESSORIES	JOHN LOBB OF HERMES	HERMES OF PARIS 55 EAST 59 <sup>TH</sup> ST. - 2 <sup>ND</sup> FLOOR
	Daily, 4/5-6. By appointment. Contact: Atelier Creative Services, Inc., 247-9299 x 12 (Fax: 247-9298).		
Tuesday April 6 8:30-10:30 A.M.	PRESS: MEN'S & WOMEN'S FALL/ WINTER 2004 COLLECTIONS	VALENTINO	11 WEST 42 <sup>ND</sup> STREET 26 <sup>TH</sup> FLOOR
	Breakfast. By invitation. Contact: Judy Bassaly, 997-8113.		
Tuesday April 6 9:00-5:00 P.M.	FALL COLOR COLLECTION INTRODUCTION	COVERGIRL COSMETICS	PLACE TO BE ANNOUNCED
	By appointment. Contact: Janna Porrevecchio or Kate Winer, Marina Maher Communications, 485-6800.		
Wednesday April 7 8:30 A.M.	FALL/WINTER 2004 RTW: AMERICAN/ EUROPEAN AUDIO-VISUAL OVERVIEW	FASHION GROUP INT'L	TIME & LIFE BUILDING – 8 <sup>TH</sup> FL 1271 SIXTH AVENUE (50 <sup>TH</sup> ST)
	10AM, Noon (panel following show: moderator Isaac Mizrahi), 3PM, 5PM. Tkts: mem, \$75; non-mem, \$90; 302-5511.		
Wednesday April 7 2:00-6:00 P.M.	PRESENTATION: P ZERO MEN'S & WOMEN'S COLLECTIONS	PIRELLI	BRYANT PARK HOTEL 40 W 40 <sup>TH</sup> ST. — LOFT 2501
	By appointment. Contact: Gio Metodiev, C & M Media PR, 646-336-1398 (Fax: 646-336-1401) or <a href="mailto:gio@cmmediapr.com">gio@cmmediapr.com</a>		
Thursday April 8 6:00-10:00 P.M.	2004 BRICK AWARDS GALA RECEPTION & DINNER	DO SOMETHING, INC.	METROPOLITAN PAVILION 125 WEST 18 <sup>TH</sup> STREET
	Live/Silent Auctions. Hats donated by Headwear Information Bureau. Tickets: \$1,000; Vorhaus Comm., 554-7402. Or <a href="mailto:brickawards@vorhaus.com">brickawards@vorhaus.com</a>		
April 9	GOOD FRIDAY		
April 11	EASTER SUNDAY		
Tuesday April 14 9:00-4:00 P.M.	PRESENTATION OF FALL WOMEN'S COLLECTION	JULIA BY JULIA NEAMAN	PLACE TO BE ANNOUNCED
	By appointment. Contact: LaForce + Stevens, fax: 367-9076.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 13-15 10:00-6:00 P.M.	PREVIEW OF FALL/HOLIDAY 2004 SHOE COLLECTION Daily, 4/13-4/15. By invitation. RSVP: Mica Siegel, Susan Magrino Agency, 957-3005.	VANESSA NOEL	TRUMP TOWER 721 FIFTH AVENUE (56 <sup>TH</sup> ST)
Tuesday April 13 6:00-9:00 P.M.	BOUTIQUE OPENING PARTY By invitation. Contact: Emilia Menocal, Nadine Johnson Inc., 228-5555.	ERMENEGILDO ZEGNA	663 FIFTH AVENUE (52 <sup>ND</sup> & 53 <sup>RD</sup> STREET)
Wednesday April 14 9:00-4:00 P.M.	PRESENTATION OF FALL WOMEN'S COLLECTION By appointment. Contact: Debra Thom, Loving + Company, 213-3504.	LILITH	PLACE TO BE ANNOUNCED
Wednesday April 14 9:00-5:00 P.M.	PRESS PRESENTATION: WOMEN'S FALL/WINTER OUTERWEAR & SUITS By appointment. Contact: Rachel Coulter, C & M Media, 646-336-1398. (Fax: 646-336-1401). Rachel@cmmediapr.com	CINZIA ROCCA	525 SEVENTH AVENUE SUITE 1610 (38 <sup>TH</sup> /39 <sup>TH</sup> STREET)
Wednesday April 14-15 9:30-5:00 P.M.	PRESENTATION OF FALL 2004 COLLECTIONS Men's, Women's & Children's Collections. Daily, 9:30-5PM, 4/14-4/15. By invitation. Contact: Tricia Visitin, 576-2227.	SARA LEE BRANDED APPAREL	PLACE TO BE ANNOUNCED
Wednesday April 14 6:00 P.M.	NY SEASON OPENING NIGHT: STAGE DEBUT OF ANDRÉ LEON TALLEY In "The Owl and the Pussycat". Reception, 6PM. Curtain, 7PM. Post-performance dinner/dancing at the Plaza. Tickets: \$500-\$2500; JFM2 Productions, 921-9070. Press: General Strategic Marketing, 646-638-2479.	MARTHA GRAHAM DANCE COMPANY	NY CITY CENTER 155 WEST 55 <sup>TH</sup> STREET
April 14-16	<u>TOKYO</u> : DESIGNERS & AGENTS (Fall 2004 Men's & Women's RTW) Modapolitica, 6-6-21 Minami-Aoyama, Minato-ku. Hrs: 10-7PM. Info: 302-9575 Fax: 302-9576; <a href="mailto:da@designersandagents.com">da@designersandagents.com</a> Press: Company Agenda, 358-9516.		
Thursday April 15 12:00 Noon	LILLY PULITZER PRESS LUNCHEON & BOOK SIGNING "Essentially Lilly — A Guide to Colorful Entertaining". Authors: Lilly Pulitzer & Jay Mulvaney. By invitation: Press RSVP: fax, 451-3839.	SAKS FIFTH AVENUE	611 FIFTH AVENUE 2 <sup>ND</sup> & 4 <sup>TH</sup> FLOOR
Thursday April 15 6:00-9:00 P.M.	BOUTIQUE OPENING By invitation. Contact: Deborah Hughes, Inc., 727-2220.	REBECCA TAYLOR	260 MOTT STREET (HOUSTON/PRINCE)
Thursday April 15 8:00-10:00 P.M.	CONCERT AT BERGDORF GOODMAN FEATURING MRNORTH By invitation. Contact: Judy Bassaly, 997-8113.	VALENTINO R.E.D.	BERGDORF GOODMAN MEN'S STORE — 3 <sup>RD</sup> FL.
April 15-19	<u>ATLANTA</u> : WOMEN'S & CHILDREN'S MARKET (Fall I). Contact: 404-220-3000.		
April 16-19	PAT KERR BRIDAL COUTURE Hotel Carlyle, 76 <sup>th</sup> St & Madison Ave. Contact: 744-1600 (Prior 4/16 contact: 901-525-5223 or fax: 901-526-3578)		
April 17-21	NEW YORK BRIDAL MARKET		
Saturday April 17-20 9:00-5:00 P.M.	WINTER 2004/PRE-SPRING 2005 BRIDAL COLLECTION Daily. Informal modeling. By invitation. RSVP: Jennie, Cleghorn Productions, fax: 944-9477 or <a href="mailto:rsvp@manale.com">rsvp@manale.com</a>	MANALÉ	DESIGNER LOFT - STUDIO 1101 260 WEST 39 <sup>TH</sup> STREET
April 17	KENTH ANDERSSON BRIDAL	250 W 39 <sup>th</sup>	14th fl Adrienne Kalligeros, 768-1882
April 17-21	PETER LANGNER COUTURE BRIDAL	108 W 39 <sup>th</sup> , Suite 1120	997-0035; <a href="mailto:stefano@peterlangner.com">stefano@peterlangner.com</a>
April 17-21	OSCAR DE LA RENTA BRIDAL (2004 Collection)		Appt: Brian Sutura. 973-471-7444
April. 17-19	COUTURE BRIDAL SHOW, Drake Hotel, 56 <sup>TH</sup> St/Park Ave. Registration/info: 888-3935 or <a href="http://www.couturebridalshow.com">www.couturebridalshow.com</a>		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 17-20	WEDDING COUTURE DESIGNER SHOWCASE at The Waldorf Towers, 100 E 50 <sup>th</sup> St. Hrs: 4/17, 10-6PM; 4/18 & 4/19, 9-6PM, 4/20, 9-Noon. Info: Independent Visions Couture Expo, 397-7766. Fax: 397-7765 nybridalshow@aol.com		
April 17-20	WEDDINGCHANNEL.COM BRIDAL VISIONS SHOW (formerly Independent Visions) Flatotel, 135 West 52 <sup>nd</sup> St. Hrs: 4/17, 12-6PM; 4/18-19, 9AM-6PM; 4/20, 9AM-2PM. Contact: 397-7766. (Fax: 397-7765). Email:nybridalshow@aol.com		
Sunday April 18 9:00 A.M.	SHOWING OF BRIDAL COLLECTION By invitation. Contact: Ceri Phillips, 819-777-4661 or customerservice@justinamccaffrey.com	TRANSFIGURED BY JUSTINA McCAFFREY	FLATOTEL LOGGIA RESTAURANT 135 WEST 52 <sup>ND</sup> ST. (6 <sup>TH</sup> /7 <sup>TH</sup> AVE)
Sunday April 18-19 10:00-6:00 P.M.	PRESENTATION OF BRIDAL COLLECTION Sunday. Mon., 9-5PM. By appt. Contact: 206-9302. (Fax: 206-7518). <a href="mailto:Info@bonaparteny.com">Info@bonaparteny.com</a> or <a href="http://www.bonaparteny.com">www.bonaparteny.com</a>	BONAPARTE - NY BY JUNKO YOSHIOKA	W HOTEL - WATERFALL ROOM (LEXINGTON/50 <sup>TH</sup> STREET)
Sunday April 18 11:00 A.M.	SHOWING OF SPRING 2005 BRIDAL COLLECTION By inv. Fax requests: 206-9166. RSVP: Paul Wilmot Commun., 206-7447. Thereafter, Buyers: Lori Weil, 877- 659-9805.	MONIQUE LHUILLIER BRIDE	PLACE TO BE ANNOUNCED
Sunday April 18 1:00 P.M.	SHOWING OF SPRING BRIDAL COLLECTION By invitation. Thereafter by appointment. Contact: Sylena Lyons, 647-0863. (Fax: 647-0684).	ELIZABETH FILLMORE	27 WEST 20 <sup>TH</sup> STREET SUITE 705
Sunday April 18 6:00 P.M.	SHOWING OF SPRING BRIDAL COLLECTION By invitation. Buyers: Delaney Todd Bagwell, 768-0707 x 14. Press: Ellen McSweeney, 768-0707 x 20.	ULLA-MAIJA	32 WEST 39 <sup>TH</sup> STREET 11 <sup>TH</sup> FLOOR
Sunday April 18 6:30-9:30 P.M.	PRESS: SPRING 2005 BRIDAL COLLECTION Cocktails. Gown presentation, By invitation. Press RSVP: Rubenstein Communications, 843-8293	KENNETH POOL FOR AMSALE	625 MADISON AVENUE MEZZANINE (58 <sup>TH</sup> /59 <sup>TH</sup> STREET)
April 18-20	LIANCARLO BRIDAL	501 Seventh, Suite 209	Stanley Levine or Erena Appel, 997-0120
April 18-21	STEPHEN YEARICK BRIDAL; YSA MAKINO BRIDAL	501 Seventh 2 <sup>nd</sup> fl	221-8188
Monday April 19 9:00 A.M	THREE SHOWINGS: SPRING 2005 BRIDAL COLLECTION & 1:00PM, Buyers only. Press show, 4PM. By invitation. Buyers Fax requests: Robert Taylor, 971-6288. Press RSVP: Rubenstein Communications, 843-8293.	AMSALE	625 MADISON AVENUE MEZZANINE (58 <sup>TH</sup> /59 <sup>TH</sup> STREET)
Monday April 19 11:00 A.M.	SHOWING OF SPRING 2005 BRIDAL COLLECTION By invitation. Contact: 944-5757 x 5011	CAROLINA HERRERA	501 SEVENTH AVENUE 17 <sup>TH</sup> FLOOR
April 19	1PM, AMSALE SPRING 2005 BRIDAL BUYERS' SHOW (2 <sup>nd</sup> Show) 625 Madison Ave. By inv. Buyers fax: 971-6288.		
April 19	4PM, AMSALE SPRING 2005 BRIDAL PRESS SHOW (3 <sup>RD</sup> Show) 625 Madison Ave. By inv. Press RSVP: 843-8293.		
Monday April 19 7:00-11:00 P.M.	FRAGRANCE LAUNCH PARTY By invitation. Contact: Donna Faircloth, fax: 812-8099.	JOHN VARVATOS	PLACE TO BE ANNOUNCED
April 19	SIGNUM INTERNATIONAL (Mother of the Bride & Special Occasion- Fall II/Holiday) 501 Seventh, #202 869-1122 (Chris Kole Couture, Crisada by Chris Kole, Andre Raphael, Marcelane-London (Bridge/Evening separates & dresses)		
Tuesday April 20-21 9:00-5:00 P.M.	SURFACE: A SEMINAR SERIES ON FASHION TRENDS/INDUSTRY TOPICS Speakers every hour. To the trade only. First come seating. Tkts: \$100 in advance on website/\$125 at door. Contact: 973-761-5598, <a href="mailto:info@directionshow.com">info@directionshow.com</a> or <a href="http://www.directionshow.com">www.directionshow.com</a>	DIRECTION	PENN PLAZA PAVILION 401 SEVENTH AVE. (33 <sup>RD</sup> ST)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 20 6:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. RSVP: Lisa Hightower, 404-633-4395. (Fax: 404-633-7303).	MELISSA SWEET	PLACE TO BE ANNOUNCED
April 20-21	DIRECTION: The Int'l Textile Design Show. Penn Plaza Pavilion. 401 Seventh Ave., 33 <sup>rd</sup> St. & Seventh Ave. Hrs: 4/20 & 4/21, 9-6PM. Contact: 973-761-5598 or Email: <a href="mailto:info@directionshow.com">info@directionshow.com</a> or <a href="http://www.directionshow.com">www.directionshow.com</a>		
April 20-21	PRINTSOURCE (Textile Design) at Penthouse Pavilion, Pennsylvania Hotel, 401 Seventh Avenue. Contact: 352-1005.		
Wednesday April 21 9:00-5:00 P.M.	LAUNCH OF WOMEN'S FALL 2004 COLLECTION By appointment. Contact: Loving + Company, 213-3504.	TRUE MEANING	PLACE TO BE ANNOUNCED
Wednesday April 21 10:00 A.M.	TWO SHOWINGS: SPRING 2005 BRIDAL COLLECTION Also, 11AM. By invitation. Thereafter by appointment. Contact: 575-6400 x 4813.	VERA WANG	225 WEST 39 <sup>TH</sup> STREET 9 <sup>TH</sup> FLOOR
Wednesday April 21 Noon-1:30 P.M.	PRESS SHOWING: FALL 2004 BRIDAL COLLECTIONS By invitation. RSVP: Alex Dickerson, Ogan/Dallal Associates, 840-0888 or <a href="mailto:alex@ogan-dallalpr.com">alex@ogan-dallalpr.com</a>	ALVINA VALENTA; JIM HJELM; LAZARO	525 SEVENTH AVENUE 17 <sup>TH</sup> FLOOR
Wednesday April 21 6:30-8:30 P.M.	PREVIEW: "FASHIONING FICTION IN PHOTOGRAPHY SINCE 1990" By invitation. Contact: CFDA, fax: 768-0515.	REED KRAKOFF; KATE SPADE; ANNA SUI; CFDA	MOMA QNS LONG ISLAND CITY
Thursday April 22 9:00-5:00 P.M.	PRESENTATION OF FALL MEN'S & WOMEN'S COLLECTION By appointment. Contact: Alexandra Fisher, Loving + Company, 213-3504.	GENE MEYER FOR MARSHALL FIELDS	PLACE TO BE ANNOUNCED
Thursday April 22 9:00-5:00 P.M.	NEW PRODUCT LAUNCH By invitation. Contact: Liz Wiener, Edelman PR, fax: 704-0118.	DOVE	PLACE TO BE ANNOUNCED
Thursday April 22 7:00 P.M.	PRESS LAUNCH By invitation. Contact: Christine Dolan, <a href="mailto:cdolan@redken.com">cdolan@redken.com</a>	REDKEN FOR MEN	CUTLER SALON 115 EAST 57 <sup>TH</sup> ST. (PARK/LEX)
April 23-24	MANHATTAN VINTAGE CLOTHING SHOW (52 Dealers & Exhibit of antique bathing suits). Metropolitan Pavilion, 125 W 18 <sup>th</sup> St. Hrs: 4/23, 1PM-7PM; 4/24, 10AM-6PM. Admission: \$20. Info contact: <a href="mailto:Loty1@aol.com">Loty1@aol.com</a> or 518-434-4312.		
April 23-28	NEW YORK INT'L ART & ANTIQUES SHOW, Seventh Regiment Armory, Park/67 <sup>th</sup> St. Tkts: \$15. Show: 472-1180		
April 26	10AM-1PM, PRESS PREVIEW: "DANGEROUS LIAISONS: FASHION & FURNITURE IN THE 18 <sup>TH</sup> CENTURY" At The Metropolitan Museum of Art, 82 <sup>nd</sup> St. & Fifth Avenue. By invitation. Press: Bernice Kwok-Gabel, 650-2123.		
Monday April 26 12:00-2:00 P.M.	MORE ALPHA AWARDS HONORING SENATOR HILLARY CLINTON By invitation. Press: Jill Smithgall, Bratskeir/Seidman, 679-2233 x 2920.	MORE MAGAZINE & EXTRA	THE FOUR SEASONS - POOL RM 99 E 52 <sup>ND</sup> ST (PARK/LEXINGTON)
Monday April 26 5:00-7:00 P.M.	"BEHIND THE BEAUTY" Hands-on demonstrations with leading experts. By invitation. Contact: Jan Roberts, fax: 940-383-8143.	SALLY BEAUTY	PLACE TO BE ANNOUNCED
Monday April 26 7:30 P.M.	BENEFIT GALA: OPENING OF "DANGEROUS LIAISONS..." EXHIBIT Dinner followed by dance, 10-1AM. (Blk Tie). By inv. Tkts: \$3,500, dinner; \$250, dance. Tkts: 570-3956. Press: 650-2123.	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82 <sup>ND</sup> STREET & FIFTH AVENUE
Tuesday April 27 9:00-5:00 P.M.	FALL 2004 PRESS PRESENTATION: ISAAC MIZRAHI FOR TARGET By appointment. Contact: Debra Thom, Loving + Company, 213-3504.	TARGET	HUDSON STUDIOS 601 W 26 <sup>TH</sup> ST (11 <sup>TH</sup> /W. SIDE HWY)